



The Future of Supply Chain and Supplier Relationships

SEMINAR

The Human+Technology Chain

November 14–15, 2019

The Conference Board Offices
New York, NY

www.conferenceboard.org/futuresupplychain

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Agenda

Day One

Thursday, November 14, 2019

8:00 am – 9:00 am

Registration and Breakfast

9:00 am – 9:10 am

Welcome and Opening Remarks

Christine Beer, Program Director, **The Conference Board**

9:10 am – 10:00 am

New China Supply Chain Calculations: Impacts to the US and Globally

In this session, participants will learn about leading edge research on the global supply chain. Take away knowledge and insights about expected and unexpected implications for multinational organizations with major supply chains running through China, and learn about trends in financial and relationship costs of the trade wars, and emerging global supply chain trends and issues.

Erik Lundh, Senior Economist, **The Conference Board**

10:00 – 10:45 am

Breaks in the Chain of Ethics: Human Trafficking in the Supply Chains

Human trafficking in the global supply chain is a growing concern for society and business. Cross-jurisdictional teams are developing awareness of the issue and collaborating on the design of systems to close the break in ethical processes for supply chains around the world. In this session, participants will take-away knowledge and ideas for their organizations, including knowledge about indicators of human trafficking risks and practices for achieving ethical and transparent policies and procedures for addressing human trafficking issues, and thereby improve supply chain performance for business and society.

Dave Blanchard, Senior Director of Content, **EHS Today and Material Handling & Logistics**

10:45 – 11:15 am

Networking and Refreshment Break

11:15 am – 12:00 pm

Being the Change: Cognitive Supply Chain Transformation in IBM

Supply chain practices are evolving at a rapid rate, and organizations need to keep pace with beneficial innovations while also transforming the very structures of supply chain systems. Innovations are offering new ways for supply chain professionals to easily view all documents in their supply chain, leverage cognitive technologies to study normal supply chain patterns, and quickly identify potential issues and allow teams to see where the issues are to uncover actionable details. In this session, Joanne Wright will share her story of creating powerful new strategies to transform supply chains within IBM. Joanne will share lessons learned in developing strategies, and in executing on the strategies, for the purpose

of transforming IBM's: visibility into their supply chain data; approaches to intelligence for prediction of risks; and practices for mitigating risks and disruptions. Participants will take away practical ideas for 'being the change' to transform supply chain performance in their own organizations.

Joanne Wright, Vice President Enterprise Operations & Services, **Finance & Operations, IBM**

12:00 – 1:00 pm

Networking Lunch

1:00 – 1:45 pm

Data Trading as a Catalyst to Supply Chain Transformation

Based on recent surveys by the Digital Supply Chain Institute, 90% of companies are looking for ways to accelerate their digital supply chain transformation. Yet only 5% "have ongoing active collaboration with key suppliers or customers" related to their transformation. Today most companies only share data related to specific transactions. They are drowning in a data lake, but have not systematically identified key missing data that would accelerate their business performance. Nor have they systematically identified data they have that would be high-value to other companies. Your company can build a competitive advantage based on accessing and analyzing unique data sets. Data is a new currency, but its value is relative. Join this interactive session to:

- Explore ways to value and trade your data with suppliers and customers
- Get a laser-focus on key missing data you need
- Use a framework to assign a value to data you have and data you need
- Understand unique aspects to data trading negotiations
- See the role that data governance has in effective data trading

Craig Moss, COO, **CREATE.org**

1:45 – 2:30 pm

The Consultative Approach to Procurement: The Importance of Developing Strong Relationships with Internal Customers

The session will focus on strategies and practices for treating business stakeholders as internal customers, the importance of customer service, the recognition and inclusion of office culture into procurement process, flexibility of the procurement process vs. procurement's fiduciary responsibility, and how great customer service increases the value add provided by procurement. Participants will learn about a practitioner's experience and perspective, and take away ideas for transforming their own professional practice in procurement and relationship management.

Mr. Igor Otlivanchik, Corporate & Sports Director, Procurement, **The Madison Square Garden Company**

2:30 – 3:00 pm

Networking and Refreshment Break

For sponsorship opportunities, please contact michael.felden@conferenceboard.org

3:00 – 3:45 pm

Transparency in Supply Chains: Achieving Business Ethics and Integrity

Global organizations are improving practices for business ethics and integrity in their supply chains. Those improvements are realized by leveraging tools and strategies for greater transparency of information flow and trustworthy supply chain. In this session, participants will learn about a corporate initiative and discuss implications for transparent supply chain practices.

3:45 am – 4:00 am

Key Takeaways and Day Two

Christine Beer, Program Director, **The Conference Board**

11:15 am – 12:00 pm

Cryptocurrencies: Balancing Cutting-Edge Innovation and Guidance

Innovative approaches to supply chain need to address evolving cryptocurrencies and risk controls. In this session, participants will take-away knowledge and ideas for their organizations, including knowledge about trends in ethics and guidance for cryptocurrencies, and ideas for cryptocurrency strategy and practices, and partnership models for leveraging cryptocurrency and blockchain solutions.

12:00 – 12:10 pm

Key Takeaways and Closing Statements

Christine Beer, Program Director, **The Conference Board**

Day Two

Friday, November 15th, 2019

8:00 am – 9:00 am

Registration and Breakfast

9:00 am – 9:10 am

Welcome and Expectations for Today's Sessions

Christine Beer, Program Director, **The Conference Board**

9:10 – 10:00 am

Cognitive Curve: An Innovation Pathway for AI and Blockchain

Learn about the opportunities afforded for supply chain through disruptors, customers, technology, and data. Supply Chain strategy and practice is undergoing a radical transformation on a Cognitive Curve. The Cognitive Curve foundation is AI and Blockchain, as well as, Cloud and Automation. In this session, participants will learn about implementation case studies and leading-edge research findings, and take-away a best practice framework for assessing and planning cognitive innovations in an organization's supply chain.

Jonathan Wright, Global Leader and VP, Supply Chain, **IBM**

10:00 – 10:45 pm

Action Session: Supply Chain Insights to Apply in Your Organizations

In this interactive session following the morning's discussions on where supply management is heading, participants will have an opportunity to work in small groups, on the implications for their own organizations. In this interactive session, we will:

- Work through a simple roadmap to assess our capability gaps and setting priorities using models from the models discussed
- Draft our own action plans for engaging internal and external stakeholders

10:45 am – 11:15 am

Networking and Refreshment Break

REGISTRATION INFORMATION

Online www.conferenceboard.org/futuresupplychain

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Pricing: REGISTER EARLY AND SAVE!	Before 10/5/19	After 10/5/19
Members	\$1,695	\$1,795
Non–Members	\$1,895	\$1,995

Fees do not include hotel accommodations.

Location

The Conference Board

845 Third Avenue (Between 51st and 52nd)

New York, NY 10022

Phone: **212-339-0345**

For Hotel Accommodations near The Conference Board, please view the below documents:

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[Map of Hotels Near The Conference Board](#)

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$150 off each person's registration. One discount per registration. Multiple discounts may not be combined.